

Vetor Editora formalizes partnership with SCHUHFRIED and becomes the exclusive distributor of the global company in Brazil.

Vetor Editora, a market leader in the psychological instruments publication field in Brazil, announces a partnership with SCHUHFRIED, a company focused on the international market with products and services in the areas of psychological assessment, cognitive training and biofeedback. The agreement signed by the two companies makes the Brazilian company responsible for distributing the instruments of the SCHUHFRIED's product catalog, attending a national market demand for digital tests.

SCHUHFRIED has a large portfolio of digital instruments, being the developer of the VTS - Vienna Test System, an international platform that brings together various tests for staff selection and competence diagnosis, driving aptitude, neuropsychological and clinical issues, research projects and sports of high competition. This testing system provides 13 million tests per year.

Starting in 2017, Vetor Editora will join a network with more than 40 international representations, making VTS accessible in more than 65 countries. In addition, Vetor Editora's expertise in the psychological segment will make possible the distribution of tests available in this platform and enable the adaptation of specific tests in the neuropsychological, sports, school and traffic areas to the Brazilian reality.



The relevance of this partnership, which involves two companies of technical and research levels already consolidated in the markets, is the fact of generating great opportunities for the development of psychological testing in digital media in Brazil.



ABOUT VETOR EDITORA

With the mission of producing and disseminating scientific knowledge, to contribute to professional practice by offering products and services with high standards of quality and credibility in the psychology segment, Vetor has become more than one publisher. At the age of 50, the company innovated by offering the Psychology Solutions to the market, through the publication of psychological tests, multidisciplinary instruments and quality books, offering courses and training, encouraging scientific production, developing tailor-made customizations for its clients, through innovative solutions such as the On-line Platform, the creation of programs for the valuation of educational institutions, the promotion of events and support for social actions.



ABOUT SCHUHFRIED

The family business, founded in 1947, is based in Moedling on the outskirts of Vienna. SCHUHFRIED is an internationally oriented company providing digital products and services in the fields of psychological assessment, cognitive training and biofeedback. It operates globally, but at the same time it is firmly committed to its location in Austria, where all its products are developed and manufactured. 25 percent of its turnover is invested in research and development. Over time, SCHUHFRIED has gone from pioneering digital testing to recognized specialist in this area.